



Summer, 2012

Introducing our new referral program!!

I've been realizing that many of my referrals have come from my existing patients and I want to show my appreciation for the confidence that you have in me. If you refer a friend or family member and they purchase hearing aids, you will receive **\$50** from me! Thank you for the compliment you pay me by referring someone to Alber Hearing Services. 😊

"When someone in the family has a hearing loss, the entire family has a hearing problem."
– Mark Ross, Ph.D.

Tips for Traveling with Hearing Aids

Stock up - on extra batteries in a waterproof bag.
Protect – your hearing aids with a waterproof hat or umbrella. A dehumidifier kit is also useful to reduce excess moisture & keep them functioning properly.

Airport - There's no need to remove your hearing aids when going through screening check points. X-rays will not hurt assistive listening devices. Occasionally, scanners will cause excess noise, so as a general rule when passing through, turn down the volume. Despite the warning to, "Turn off all electronic devices", there is no need to turn off your hearing aids when flying, unless the pressure in the plane causes you discomfort.

Train - Tell a gate attendant that you have hearing loss in case there is a gate change. Exercise visual caution in and around train tracks.

Hotel Rooms - Keep your room key away from your hearing aid as your hearing aid can demagnetize the key. Be sure to inform the hotel that you are hearing impaired so that you can be given a room that meets your needs. Hotels are required to provide rooms accessible for those with hearing loss, so they are sure to get visual notifications for alarms, phones, and doors.

Hearing aids need routine maintenance and cleaning. If you are not hearing as well as you think you should, please don't hesitate to call our office and schedule a cleaning and adjustment of your hearing aids!

Located in the Cherry Rum Plaza
489 Bernardston Road, Suite 208
Greenfield, MA 01301
413-774-0100

Prsrt Std
US Postage
PAID
Permit 183
Greenfield MA



July battery special:

Bring in this newsletter and get
16 batteries for \$10
Limit 32, Expires 7/31/12



Having trouble with inconsistent battery life or random rebooting of your hearing aids? It could be problems with your batteries. If you purchase them somewhere else, it's important to verify the voltage: it should be **1.45**, not just 1.4 volts.



Don't forget that this is the time of year when humidity is higher! Using your dehumidifier kit will help protect the circuitry of your hearing aid. Moisture buildup is a common reason why hearing aids are sent to the manufacturer for repair. If you don't already have one, we have electric dehumidifiers available in stock.

**Take care of your hearing aids
and they'll take care of you!**