



Spring, 2014

Protect your hearing aid from moisture

It's the time of year again when humidity and moisture will be on the rise, whether from a rainy day or a humid one. The delicate electronics of a hearing aid are especially sensitive to moisture....even from your perspiration or accidentally stepping into the shower with them still on!

A dry aid canister with a desiccant is a great place for your hearing aids while you sleep. We also carry electronic dehumidifiers, which provide a more maintenance-free option of removing moisture from your hearing aids. Either way, a nightly routine of removing the batteries and putting the aids in one of these containers will assure less chance for moisture to build up and interfere with the optimal function of your hearing aids.

*Do you have an iPhone?
Just recently, a new iPhone streamer has become available. Call our office to learn more about it!*

Train Your Brain To Listen

There is a fundamental difference between hearing and listening; we don't really hear in our ears, we hear in our brain. Modern, well fit hearing aids can provide audibility, but may not resolve susceptibility to noise, or degradation of cognitive skills associated with aging. This may show up as a worsening of short-term memory, or increasing difficulty understanding rapidly presented speech. Additional communication strategies are often needed, but the good news is you can optimize your hearing aid experience using a number of strategies as documented on the Better Hearing Institute website:

- Have realistic expectations about your aids
- Teach your social network "clear speech"
- Utilize proven strategies for hearing better in noisy situations
- Use other assistive technology in addition to your hearing aids
- Use closed-captioned TV or movies

Supplementing hearing aids with additional methods as above can make the difference between understanding versus being left out of a conversation, particularly in tough listening environments.

Do you know....someone who might benefit from a free hearing screening? Please share this newsletter or have them call our office! 😊



Spring Battery Special:

Mention this newsletter and get
16 batteries for \$10
Limit 32, Expires 5/30/14

Located in the Cherry Rum Plaza
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May is Better Speech & Hearing Month

Your hearing is such a vital part of how you communicate with others, yet it's all too easy to underestimate the importance of checking at least annually to make sure your hearing and hearing aids are in their best working order and that you're hearing as well as you can. Please don't hesitate to call our office if you've notice any changes in how you're hearing. Feel free to stop by at your convenience Tuesday through Friday between 9 and 4:30 and have us check and/or clean your hearing aids. We can also check to see when you're due for your annual reassessment and schedule an appointment.