



Spring, 2013

About hearing loss...

As we age, our ears are exposed to a lifetime of noises such as lawnmowers, phones, industrial machinery, leaf blowers, chain saws, industrial noise, hair dryers, weapons, and recorded and live music. Many of these sounds occur at loud and potentially injurious levels. Although some people are born with hearing loss, most acquire hearing loss later in life. Untreated hearing loss has been shown to cause sadness, depression, anxiety, paranoia, and poor social relationships.

Today's technology can take the work out of hearing and listening, so you can hear clearly and effortlessly. How fortunate we live in an age where we have choices as to how to address hearing loss!

If you have an e-mail address, we'd love to send you this newsletter electronically! Please call and let us update our records.

There's some exciting new technology available in hearing instruments! New generation features include: Speech Guard E, for clearer speech, Feedback Shield, for high-fidelity feedback cancellation, and Spatial Sound Premium, to support spatial awareness. Also, a brand new streamer is now available offering longer battery life, teleloop and FM access options, and compatibility with digital office phones, among other benefits. Want to learn more?? Are you considering looking into newer hearing aids to replace what you have? Give us a call, set up an appointment, and get off to a fresh start!



Walk-ins are welcome for a **hearing aid cleaning**, or minor repairs, without an appointmentTuesdays through Fridays. Sometimes a good cleaning can make all the difference.

Located in the Cherry Rum Plaza
489 Bernardston Road, Suite 208
Greenfield, MA 01301
413-774-0100

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Springtime Battery Special:

Mention this newsletter and get
16 batteries for \$10
Limit 32, Expires 4/30/13



A personal note from Lisa...

My practice continues to grow, in part because of those of you who refer friends or family members to me. Thank you for the complement you pay me when you entrust others to my care for their hearing health. Do you know of someone who might benefit from a hearing evaluation?? Please continue to "spread the word" whenever you get the opportunity – I always look forward to meeting new patients at Alber Hearing Services!

Check out our website!! www.AlberHearing.com
View the videoand share it with a friend to give them a better idea of what we're all about. ☺